



People who succeed are NOT those who never failed...

They are the FEW who jumped back up as fast as humanly possible.
Brushed themselves off and then changed their approach!

Guess what...

If you want MORE money in your life, but don't want to take any more risks,
because you're scared to get burned...

Don't plan on any more cash coming your way, any time soon!

And if you don't believe that, just sit down with anyone who has been
successful with money and ask them the million dollar question:

HOW DID YOU DO IT?

Guaranteed they will give you a map of their fortune, filled with trials,
failures and mistakes.

Go ahead...

Study any legacy of wealth and you are guaranteed to find two things:

// 1:

The only wealthy people who got wealthy WITHOUT trial,
error and work are those who INHERIT IT!



// 2:

The legacy of wealth that is left behind for heirs to inherit is BUILT by those who painstakingly took risks, failed, made mistakes and ultimately amassed a fortune!

So basically...

You either build a fortune and get burned along the way and then enjoy the fruits of your labor after you've won the test, or...

You just inherit a fortune, which was built by your family, who got burned so you wouldn't have to.

(smile)

But ah ha...

It's not that simple either.

Cuz you see, once you get the cash, you now have the responsibility of maintaining it, growing it and protecting it for future heirs.

And guess what...

YOU WILL MAKE MISTAKES!

And if you're a person who looks for guarantees, I can give you this SOLID guarantee:



In your journey to make a whole lot more money, YOU WILL LOSE SOME!

There is no wealthy person on the face of the planet who does not lose money as they are maintaining and growing their fortune.

You actually think that Billionaire Bill Gates didn't lose any money as he built up Microsoft?

You actually think that Billionaire Sam Walton didn't lose any money as he built up WalMart?

You actually think that Billionaire Richard Branson didn't lose any money as he built up The Virgin Empire, including Virgin Airlines?

You actually think that these guys never took any risks?

You actually think that these companies don't lose money as they operate right now?

Hmmm...

(– thinking –)

We as entrepreneurs don't create or join companies because WE KNOW
IT'S GUARANTEED TO WORK...

We are creative and we innovate, and we hypnotize ourselves
into believing it will work to overcome our fear of failing!

(– you need to read that again –)



We as entrepreneurs DON'T create or join companies because WE KNOW
IT'S GUARANTEED TO WORK...

We are creative and we innovate, and we...

(– say this out loud 4 times –) ...

WE HYPNOTIZE OURSELVES INTO BELIEVING IT WILL WORK, TO
OVERCOME OUR FEAR OF FAILING!

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Then...

We move forward with TOTAL FAITH and have fun along the way, because
we DON'T KNOW WHAT'S GOING TO HAPPEN.

Sometimes we get rich.

Sometimes we lose.

You never know if you don't try.

And because MOST people don't try...

We end up being first to do it and so we get the fame and fortune!

Taking the risk is fun.

The risk IS the ride!



The suspense of not knowing beforehand is what gives us some variety in our lives.

If you knew exactly what would happen all the time, you'd be BORED!

So hey...

If you've been burned before, welcome to the club.

So have I.

Embrace it!

If you get burned enough, you'll finally start making some REAL money!

(smile)

To your success!

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